

For immediate release
July ????, 2013

New Forest Cottages offer free holiday to back lovetheforest

The biggest holiday cottage rental company in the New Forest is backing the New Forest Trust - the conservation **charity** which encourages responsible tourism and urges visitors and residents to lovetheforest.

Lymington-based New Forest Cottages has marked its membership of the Trust's **lovetheforest scheme** by providing a week's holiday at one of its two-bedroomed properties for the trust to offer as a prize in a competition.

The holiday will be on offer to visitors to the New Forest Show **dates? who will be asked to vote for their favourite piece of furniture in the Trust's Fine Crafted Wood competition**, for a **suggested donation of £1. One lucky voter will be selected at random for the use of the holiday cottage.**

Trudie **Russo** of New Forest Cottages said: "As the number one holiday cottage company in the New Forest we want to do whatever we can to help preserve and conserve what is a unique part of the country's natural heritage. **As a company we are already donating to lovetheforest and we will now** be encouraging the guests who stay in one of our cottages in the New Forest to play their part in protecting this amazing environment for those that come after them in years to come. We hope that by offering a week's stay in one of our cottages as a prize for the Fine Crafted Wood competition we will encourage more people to think about how the New Forest is protected for generations to come."

more . . .

. . . /2 of 2

Lymington Town Hall, Avenue Road, Lymington, SO41 9ZG
Telephone: 01590 646662

www.lovetheforest.org.uk

New Forest Trust Registered Charity Number 1099420



Lovetheforest Director Julie Mottisfont said she was delighted to welcome New Forest Cottages as supporters of their work. "The offer of a week's stay in a holiday cottage is an incredibly generous gesture by New Forest Cottages and we are really grateful for their support of our work. Lots of people visit the New Forest every year and stay in holiday cottages and we want to encourage them to think about how this unique natural environment is cared for and maintained and to support that work in any way they can. We especially hope lots of people will come and visit our stand at the New Forest Show, enter the competition to win the holiday and demonstrate in a truly visual way why they lovetheforest by completing one of our sticky labels and adding it to our lovetheforest wall."

End

Note to Editors:

The New Forest Trust's vision is to sustain a New Forest that is valued, understood, cared for and supported by all those that live in, work in and visit this unique part of England. Its mission is to empower and inspire people, both local residents and visitors, to understand and care for the New Forest's unique natural environment and encourage responsible tourism through its visitor gift scheme lovetheforest.

Lovetheforest is engaging the tourism industry and related businesses to support the New Forest Visitor Gift Scheme and encourage their visitors to contribute to and build a sustainable revenue stream for conservation work.

For more information on lovetheforest visit www.lovetheforest.org.uk

For media inquiries contact Kevin Briscoe or Rachael Fraser at Briscoe French Communications on 01489 232030 or email rachael.fraser@briscoefrench.co.uk

Lymington Town Hall, Avenue Road, Lymington, SO41 9ZG
Telephone: 01590 646662

www.lovetheforest.org.uk

New Forest Trust Registered Charity Number 1099420

