

Letter to colleges

As the Press Officer for The New Forest Trust I am writing to you to remind you of the Fine Crafted Wood Competition, now in its seventh year, which is open to all students currently studying furniture making. There are substantial prizes to be won courtesy of the main sponsor Axminster Tools Centre and The Trust offers students a wonderful opportunity to showcase their work at this highly regarded and very popular county event.

Competition entries and exhibits by leading designers will be displayed in a large marquee, which has to date attracted over 24,000 visitors over the three days of the Show. The Trust is now working towards the 2012 competition and is keen to encourage even more students to participate.

As I am sure you are already aware, the New Forest Trust is again happy to supply New Forest wood to students for the 2012 competition. Details of the criteria for obtaining this can be found on the Trust's web site at [www.newforesttrust.co.uk](http://www.newforesttrust.co.uk) by clicking on the fine crafted wood competition tab and scrolling down the page.

What you may not be fully aware of is that we always try to get as much publicity as possible for the Trust, the colleges and the students. Hence if, when you and/or your students come to the New Forest to collect your wood, you could give us as much notice as possible, we can make sure photos can be taken and details of your college and students collected to go into the press - that would be very helpful.

I am also very happy to send you any relevant press releases I write, for you to put out to your local press (if you are not doing that already) and would be delighted to talk to you and gain local information on your students, college etc. to enhance the press release.

Remember that we are now able to offer, on a first come first served basis, accommodation for students over the four days of the Show at a very reasonable rate. This will cover from Monday ,the setting up day, when a prominent furniture maker will be giving a lecture, right through to the Friday morning.

We would be grateful if students could submit an expression of interest as soon as possible in entering the competition and booking accommodation.

Please help us to help them to get their work and their name better known by applying for this opportunity.

I look forward to hearing from you

Regards

Jackie Neylon  
Press Officer  
New Forest Trust